



Edge Legal Marketing Voted as One of Texas' Best legal service providers in *Texas Lawyer's Annual Poll*

MINNEAPOLIS – October 26, 2015 – Edge Legal Marketing, a Minneapolis-based marketing and public relations firm serving the needs of entities in the legal market, today announced that the company has been named in two categories of *Texas Lawyer* Business Department's "Texas' Best 2015" 6th annual poll for both Best Public Relations Firm for the Legal Community – Houston (p. 29) and Best Public Relations Firm for the Legal Community – Austin/San Antonio (p. 38). Edge was also included in the Debut Hot List as a company that placed in the top three within their first year of being nominated.

"We are very proud to be part of a group that is supported and recognized within the Texas legal community," says Amy Juers, CEO of Edge Legal Marketing. "As the legal landscape continues to evolve, so does Edge. We continue to focus on becoming the firm of the future, integrating every client need with our knowledgeable staff know-how, and this recognition is an acknowledgement that molding technical, creative and tactical expertise into one agency is a client-valued concept."

Published since 2010, *Texas Lawyer's* Texas' Best annual poll allows lawyers to vote for the best legal service providers of the year. In 2015, the survey had over 31 categories and included all facets of legal support.

A complete list of the results of the Texas' Best 2015 annual poll is available in the most recent issue of the *Texas Lawyer*.

Edge was also named in the *National Law Journal's* 2015 Best of Chicago Reader Rankings for Best Public Relations Firm and for Best Social Media Consultant and in the 2015 New York Law Journal Reader Rankings for Best Law Firm Public Relations Agency and Best Law Firm Advertising Agency. To learn more about Edge Legal Marketing, visit www.edgelegalmarketing.com.

About Edge Legal Marketing

Edge Legal Marketing (www.edgelegalmarketing.com) delivers marketing and public relations expertise to entities in the legal market. The company helps B2B businesses market and sell their products and services to corporate legal departments, law firms, federal and state courts and legal associations. Edge Legal Marketing services include strategic planning, marketing and e-marketing action plans, alliance building, website development, market research, public relations and advertising (concept and media plans).

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