



Edge Marketing, Inc. Wins Four 2015 MarCom Awards

MINNEAPOLIS – November 9, 2015 – Edge Marketing, Inc., a Minneapolis-based marketing and public relations firm serving the needs of entities in the accounting and legal channels, has been named a Gold Award winner in four categories of the 2015 MarCom Awards. The Gold Award is presented to those entries judged to exceed the highest industry norm standards. The winning marketing efforts were within the MarCom Award categories of Website Redesign, White Paper, eBook and Informational.

The MarCom Awards, administered and judged by the Association of Marketing and Communication Professionals, recognizes outstanding achievement and service by marketing and communication professionals worldwide. In the 2015 competition over 6,500 entries were submitted from the United States, Canada and 15 other countries.

“This is the first year we submitted our marketing and communication work to the MarCom Awards for consideration,” says Amy Juers, CEO of Edge Marketing, Inc. “It is truly an honor. Going up against Fortune 50 companies vying for these awards and ultimately taking home the Gold Award in four categories is a testament to the level of world-class professionalism of the Edge Marketing team.”

Winners were selected from over 200 categories in seven forms of media and communication efforts including marketing, publications, marketing/promotion, public service/pro bono, creativity and electronic/interactive.

Other awards recently won by Edge Marketing, Inc. include:

- 2015 Texas Lawyer’s annual Texas’ Best poll for Best Public Relations Firm for the Legal Community – in Houston and Austin/San Antonio;
- National Law Journal’s 2015 Best of Chicago Reader Rankings for Best Public Relations Firm and for Best Social Media Consultant;
- 2015 New York Law Journal Reader Rankings for Best Law Firm Public Relations Agency and Best Law Firm Advertising Agency.

About Edge Marketing

Edge Marketing, Inc. helps B2B businesses market and sell their products and services to those within the legal and accounting industries. Edge Marketing services include strategic planning, marketing and e-marketing action plans, alliance building, website development, market research, public relations and advertising (concept and media plans). To learn more about Edge Marketing, Inc., visit www.edgelegalmarketing.com or www.accountingedgemarketing.com.

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